

Barbie®

Ken®

Francie™

Skooter®

Skipper®

THE
WORLD OF
BARBIE®
FASHIONS
and playthings
BY MATTEL

Ricky™

Midge®

tutti

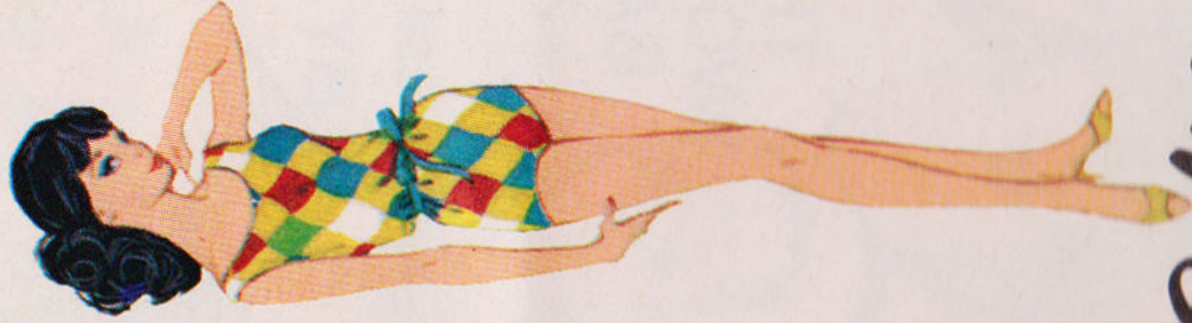
todd

TUTTI & TODD, BARBIE & SKIPPER'S
TINY TWIN SISTER & BROTHER.™

BOOK

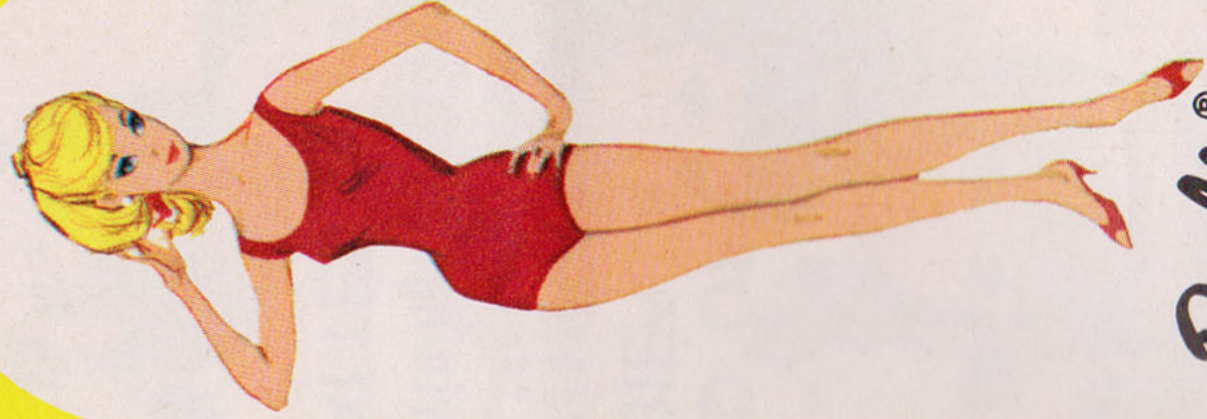
41

MATTEL'S WORLD-FAMOUS BARBIE®
TEEN-AGE FASHION MODEL



Barbie®

with Lifelike Bendable Legs
with COLOR MAGIC HAIR
and SWIMSUIT #1150



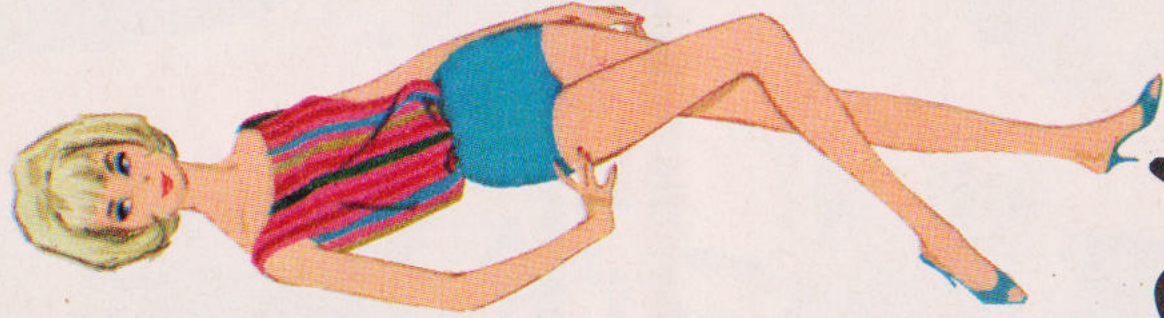
Barbie®

TEEN-AGE FASHION MODEL

#0850

©1965 MATTEL, INC.

PRINTED IN U.S.A.



Barbie®

with LIFELIKE
BENDABLE LEGS

#1070



Midge®

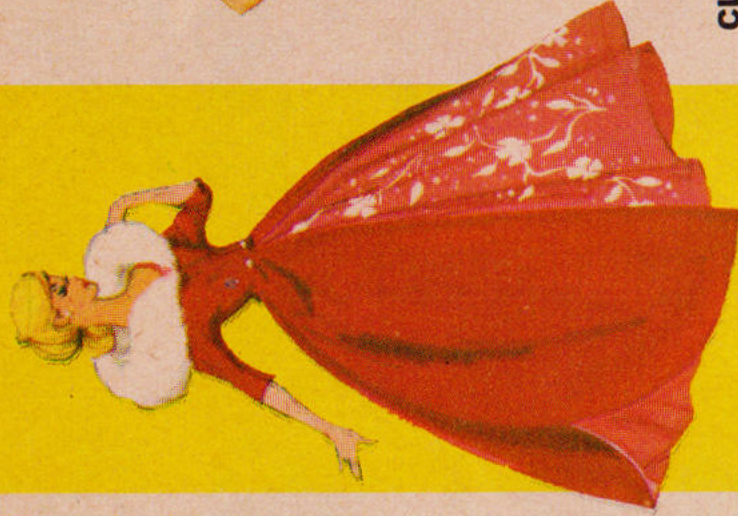
Barbie's® Best Friend
with LIFELIKE
BENDABLE LEGS

#1080



#1650

**OUTDOOR
ART SHOW \$1.50**



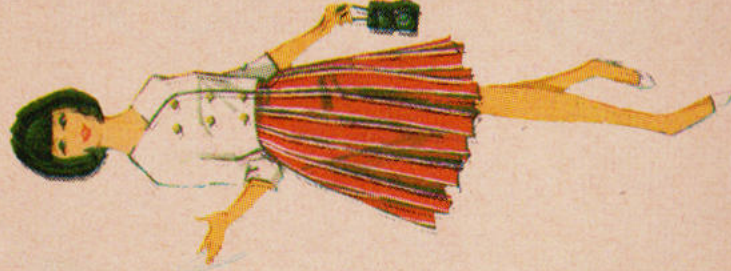
**FABULOUS FASHION
#1676 \$4.00**



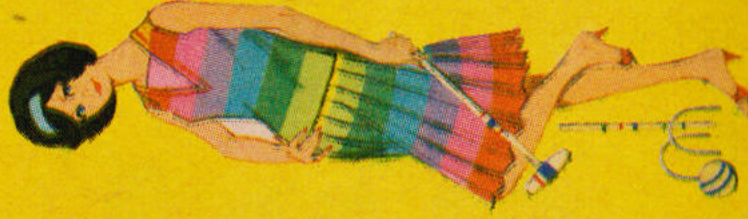
**CLUB
MEETING
#1672 \$2.00**



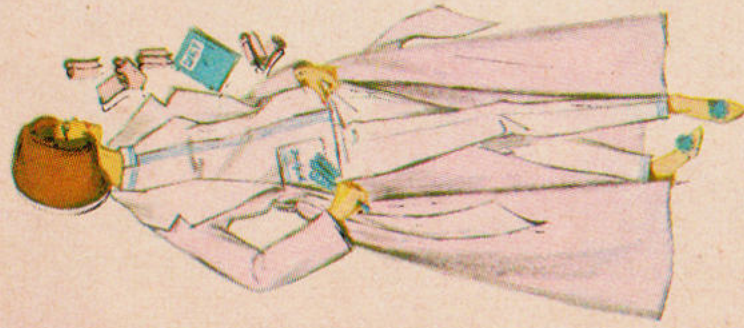
**MUSIC CENTER
MATINEE \$3.00**



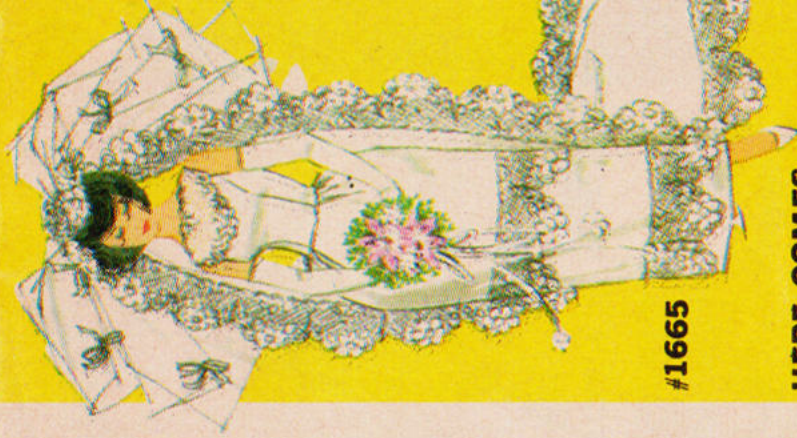
**INTERNATIONAL FAIR
#1653 \$2.00**



**FUN 'N GAMES
#1619 \$1.50**

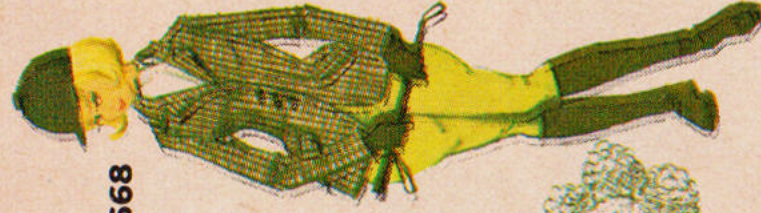


SLEEPYTIME GAL
#1674 \$3.00



#1665

**HERE COMES
THE BRIDE** \$3.00



#1668

**RIDING IN THE
PARK** \$4.00



UNDERFASHIONS
#1655 \$2.00



DREAMLAND
#1669 \$1.50



LUNCHTIME
#1673 \$2.00

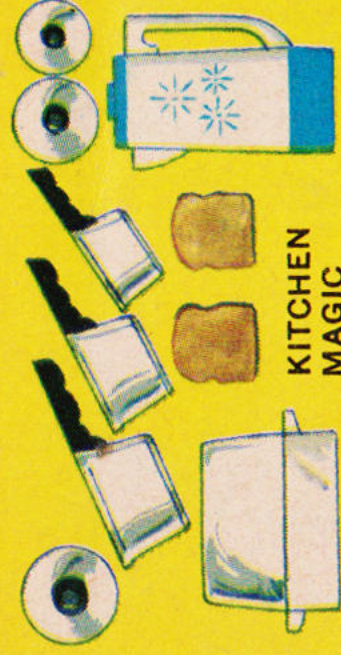
Fashion Paks for Barbie® & Midge®



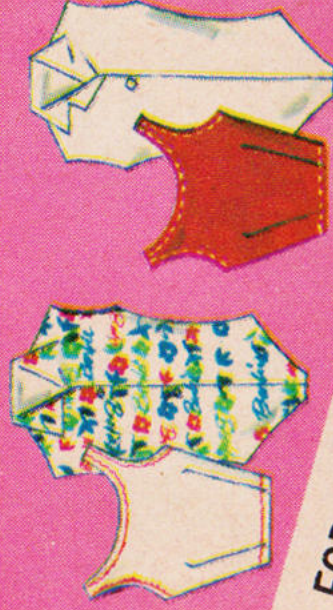
HAVE FUN!



SET 'N
SERVE

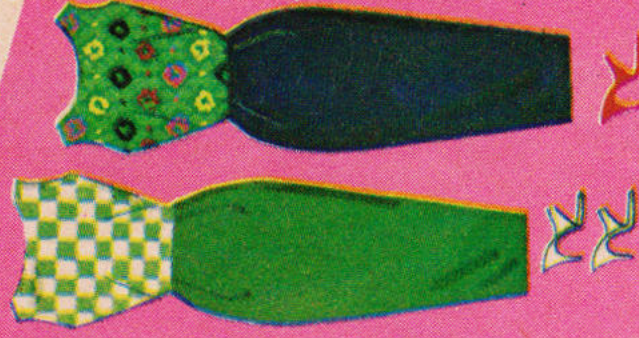


KITCHEN
MAGIC

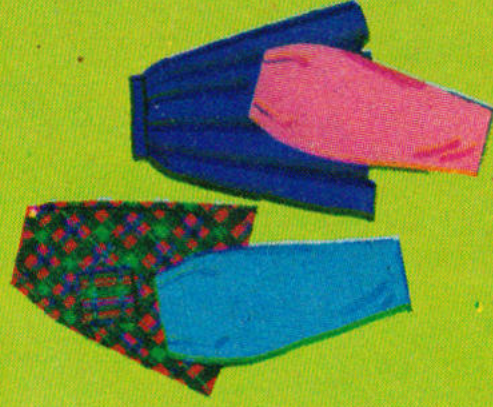


TAILORED
TOPS

FOR MANY OCCASIONS



LUNCH DATE



PERT SKIRTS

\$1.00 EACH

Barbie's®

DREAM KITCHEN AND DINETTE



#4095

Dream kitchen—dining area—all in sturdy, colorful chipboard. Plastic dishes and telephone, plus easy to assemble furniture and Sew-Free decorator accessories. Folds away, accessories stored inside. Carrying handle.

Barbie's®

COLOR 'N CURL

HAIR FASHION FUN KIT

2 wigs that change color over and over again; wigstand, Magic Hair Color Changer, Barbie pins, sculptured Barbie Head. Also rollers, trims, brush, comb, and easy, illustrated instructions. No stain, no dye, no mess, non-toxic.



#4038

Barbie® & Francie™

COLOR MAGIC FASHION FUN



#4041

You change the color of these Fabulous Color Magic Fashions over and over again! Includes fabulous top, skirt, capris, hat, shoes, Barbie Magic Color Changer, 2 dabbers, 1 coloring bowl, easy, illustrated instructions. NO DYE, NO STAIN, NO MESS, NON-TOXIC!

Barbie®

SEW-FREE® FASHION FUN

12 exciting real cloth fashions...for Barbie, Midge and Francie...easy to make without sewing a stitch! Cloth and accessories included.



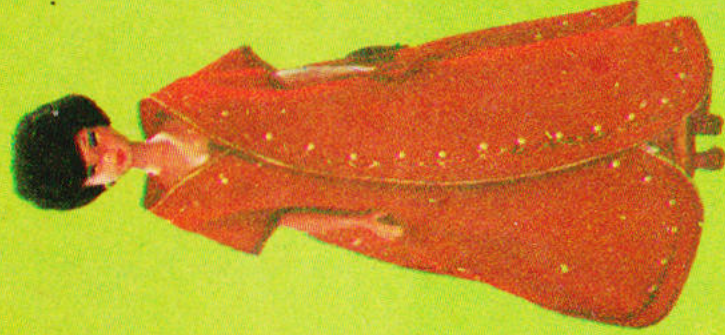
1. Apply Mattel Sew-Free Strips.

2. Cut out cloth.

3. Press together with fingertips.



DAY 'N NIGHT
#1723 \$2.00



GOLDEN BALL
#1724 \$2.00



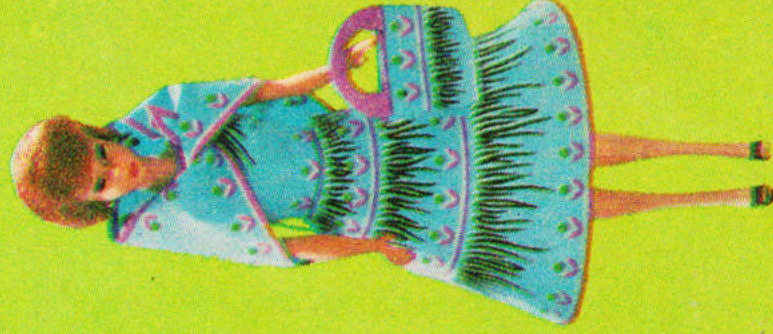
PATIO PARTY
#1708 \$1.00



**FROM
NINE TO FIVE**
#1701 \$1.50



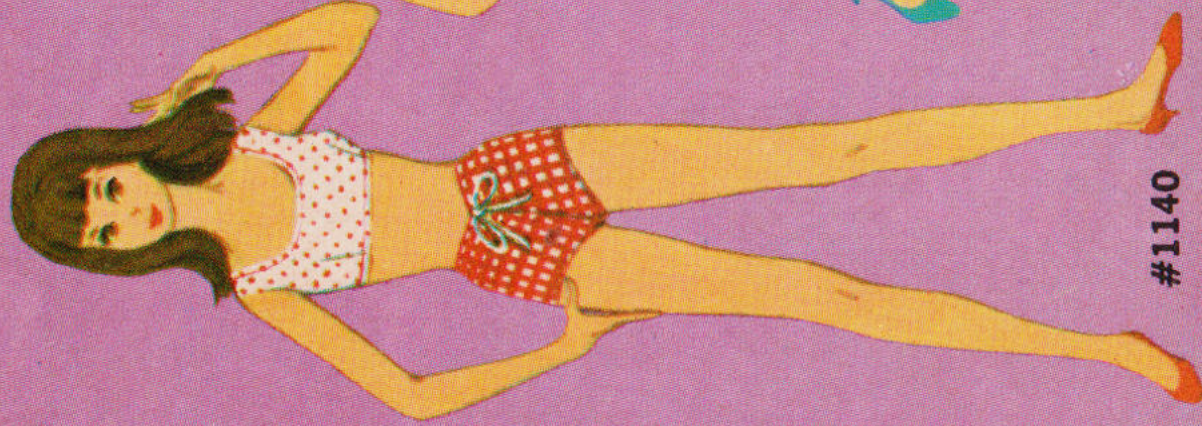
SORORITY TEA
#1703 \$1.00



HOOTENANNY
#1707 \$1.00

francie™

Barbie's® 'MOD'ern cousin



#1140



Wherever there's
fun, there's
Francie, Barbie's
'MOD'ern cousin!
Francie's world
is on-the-go —
she's in on
everything
new! Francie
wears the kind
of clothes
you like best!
You can also
dress Francie in
Barbie clothes.

1130

- NEW! REAL EYELASHES!
(eyelash brush included)
- Lifelike Bendable Legs!



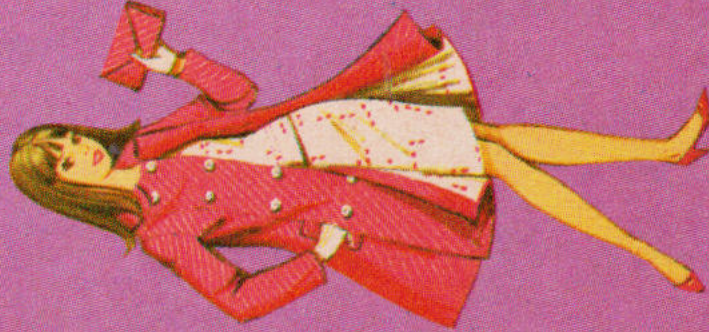
CLAM DIGGERS
#1258 \$3.00



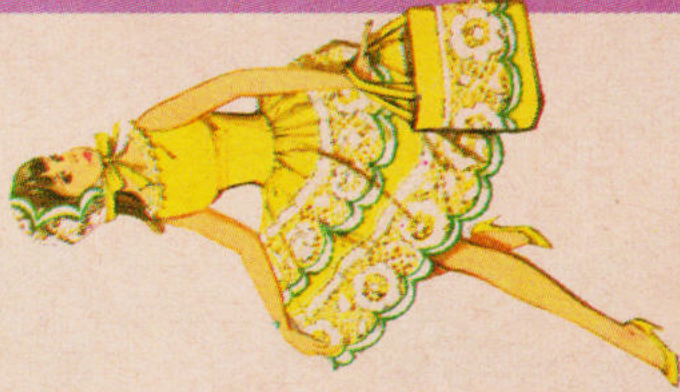
**CONCERT
IN THE PARK**
#1256 \$3.00



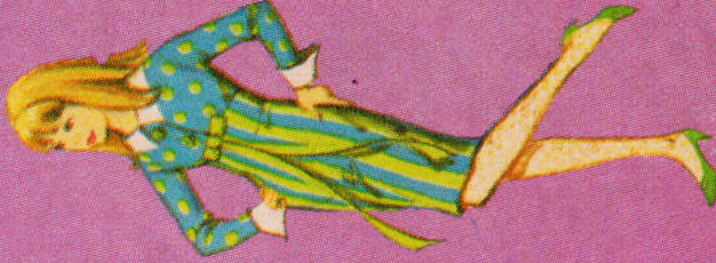
GAD-ABOUTS
#1250 \$2.00



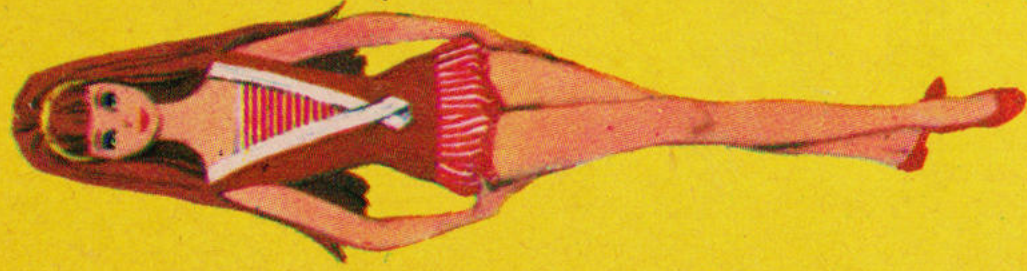
SHOPPIN' SPREE
#1261 \$3.00



FRESH AS A DAISY
#1254 \$2.00



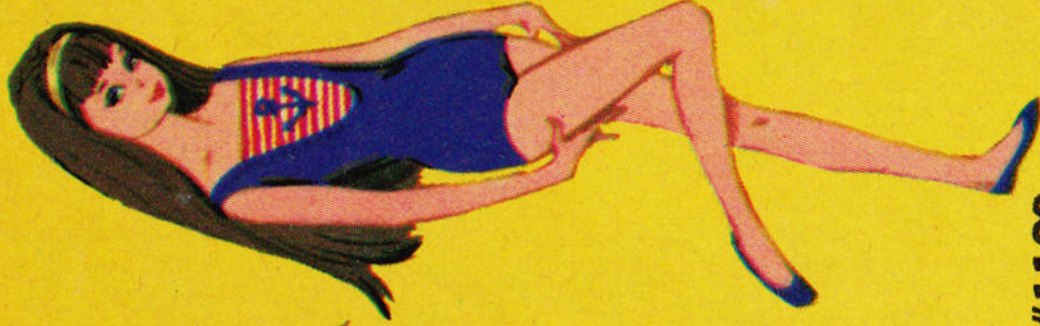
IT'S A DATE!
#1251 \$2.00



#0950

WITH LIFELIKE
BENDABLE LEGS

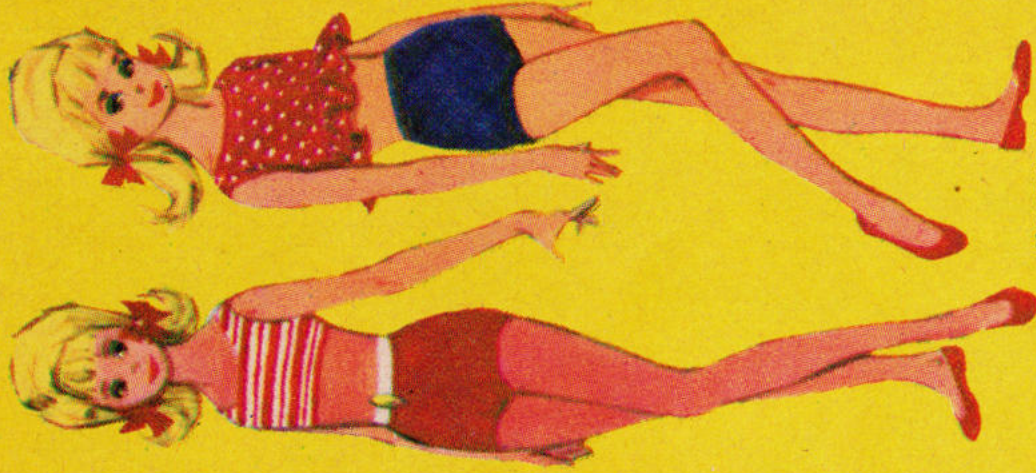
#1120



#1040

WITH LIFELIKE
BENDABLE LEGS

#1030



Skipper®

Barbie's Little Sister

Barbie's Little Sister, Skipper has long hair you can comb. Choice of hair color. She has a complete wardrobe of gay "JUNIOR FASHION" styles.

Skooter®

Skipper's® Friend

Skooter wears all Skipper's "JUNIOR FASHION" styles. Choose her as a blonde, brunette or redhead. You'll love Skipper and Skooter!



TOWN TOGS
#1922 \$3.00



TEA PARTY
#1924 \$1.50



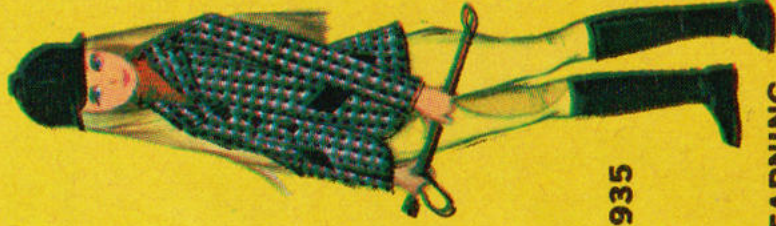
SHIP AHOY
#1918 \$2.50



SUNNY PASTELS
#1910 \$1.50

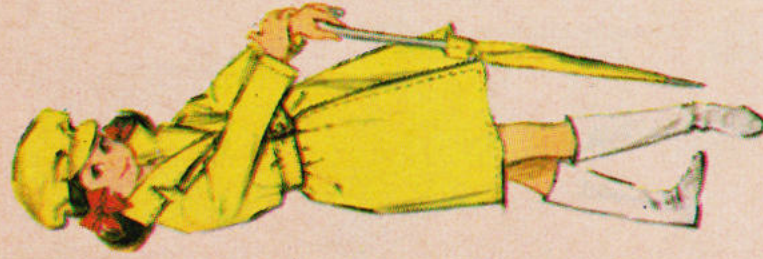


DOG SHOW
#1929 \$2.00

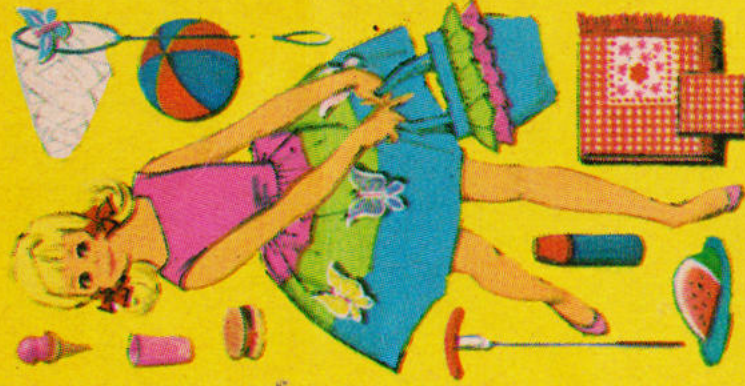


#1935

**LEARNING
TO RIDE** \$3.00



RAIN OR SHINE
#1916 \$2.00



COUNTRY PICNIC
#1933 \$2.50

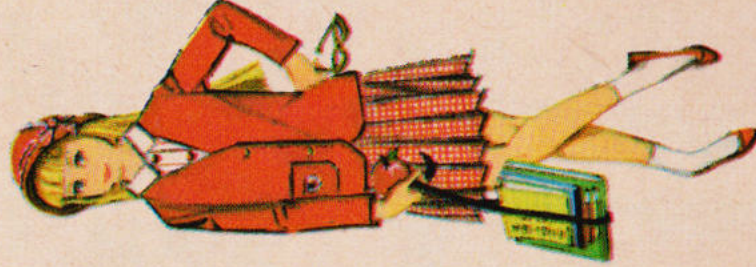


#1925

**WHAT'S NEW AT
THE ZOO? \$1.50**



LAND AND SEA
#1917 \$2.50



SCHOOL GIRL
#1921 \$3.00



RAINY

DAY CHECKERS
#1928 \$2.00

#5415



Skipper[®] GAME

All the excitement and fun of a Horse Show! You be the Skipper and win a horse, riding habit, Clover-B Club Card and the Blue Ribbon at the Horse Show! For 2 to 4 players.

Skipper[®] DREAM ROOM #4094



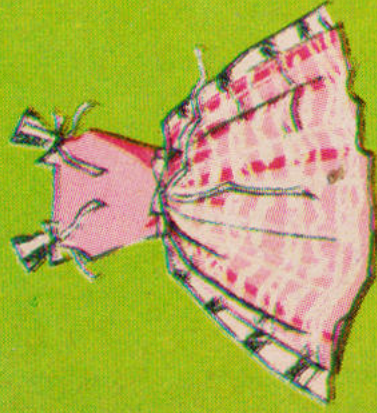
Skipper's room has play alcove, study area, bedroom, in sturdy, colorful chipboard. Easy to assemble furniture, accessories, Ruffled Sew-Free decorations. Folds away. Carrying handle.



Fashion Paks for Skipper® & Skooter®



BEAUTY BATH



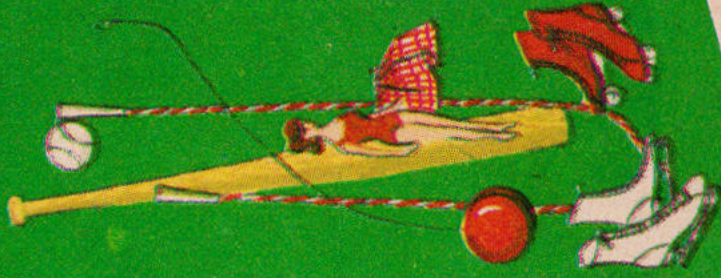
WOOLLY P.J.'S



FOR MANY OCCASIONS



JUST FOR FUN



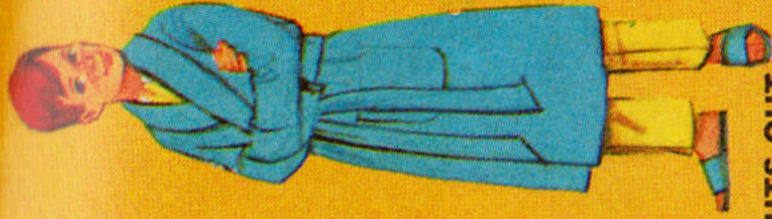
\$1.00 EACH



Ricky™

Skipper's® Friend

Here's the cutest
freckle-faced
boy in town! He's
Ricky, Skipper's
Friend! He's
dressed in beach
jacket and
trunks. **#1090**



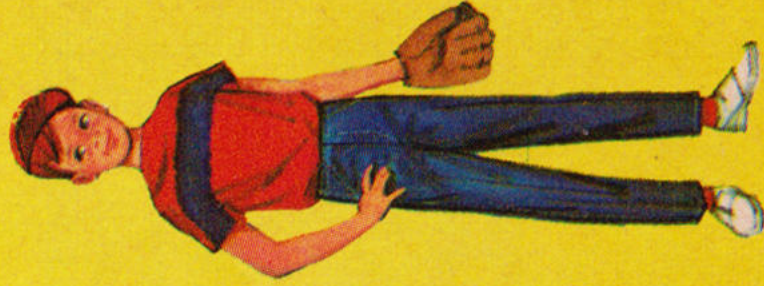
LIGHTS OUT
#1501 \$2.00



LET'S EXPLORE
#1506 \$2.00



SKATEBOARD SET
#1505 \$2.00



LITTLE LEAGUER
#1504 \$2.00

Introducing Barbie® and Skipper's® Tiny Sister

tutti



BENDABLE! POSEABLE!

BRUSH HER HAIR!

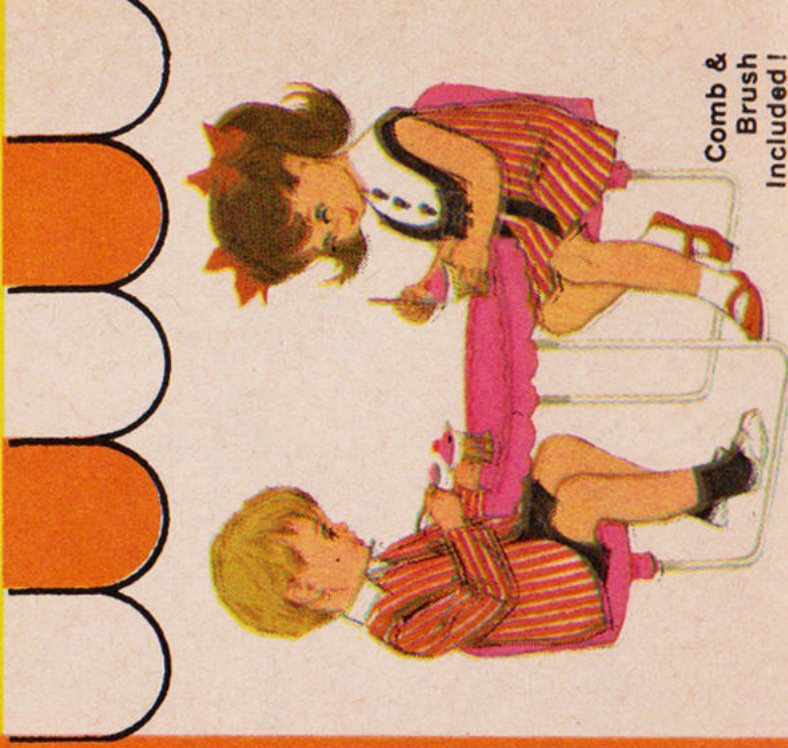
Barbie and Skipper love to show off their tiny sister TUTTI — and her twin brother, TODD — and so will you! You can bend and pose TUTTI and TODD in any play position!



Comb &
Brush
Included!

#3550

**TUTTI DOLL
IN PLAYSUIT**



Comb &
Brush
Included!

#3556 SUNDAE TREAT

Change Tutti's clothes!
Bend and pose her fuzzy
dog in any position!
Make him sit up, lie
down, pull on the leash!
Comb and brush
included!

#3554



ME AND MY DOG

Change Tutti's clothes!
Piano lid opens and
closes! Sit Tutti on the
bench to play! Comb &
brush included!

#3555



MELODY IN PINK

Change Tutti's clothes!
Carriage wheels turn
and hood moves! Re-
move baby bunting, &
play with baby! Comb &
brush
included!

#3552



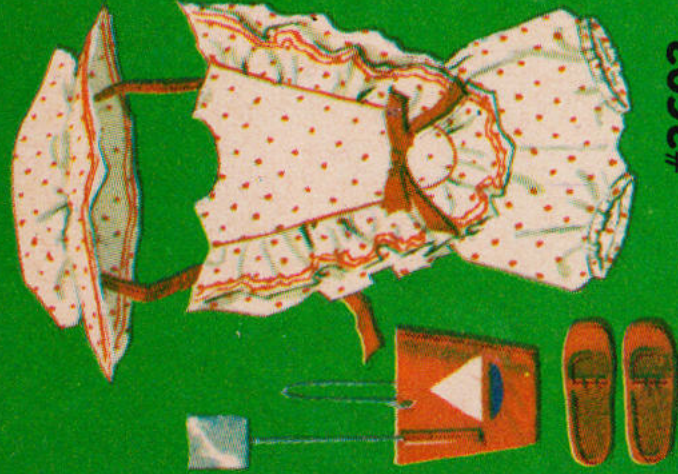
WALKIN' MY DOLLY

Change Tutti's clothes!
Put her to sleep on her
very own bed! Cover her
with bedspread! Comb
and brush
included!

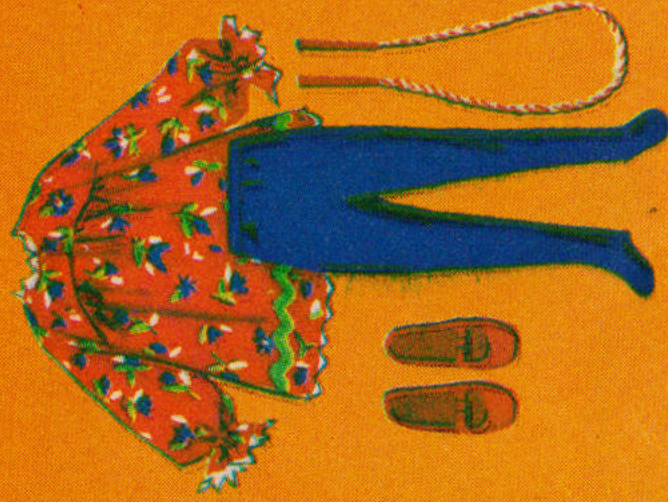
#3553



NIGHT-NIGHT, SLEEP TIGHT!

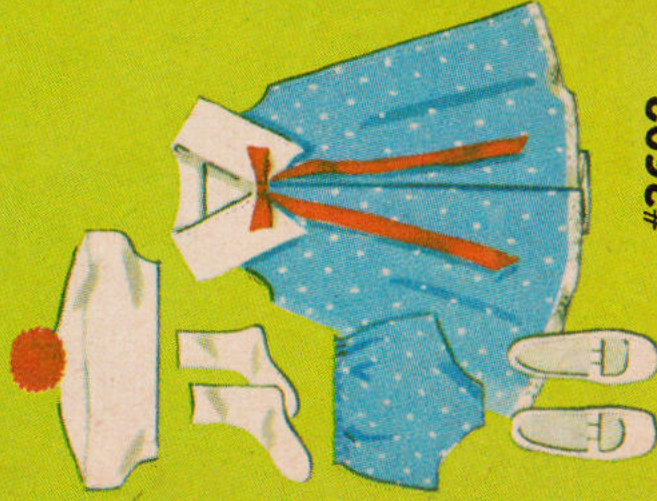


#3603
SAND CASTLES

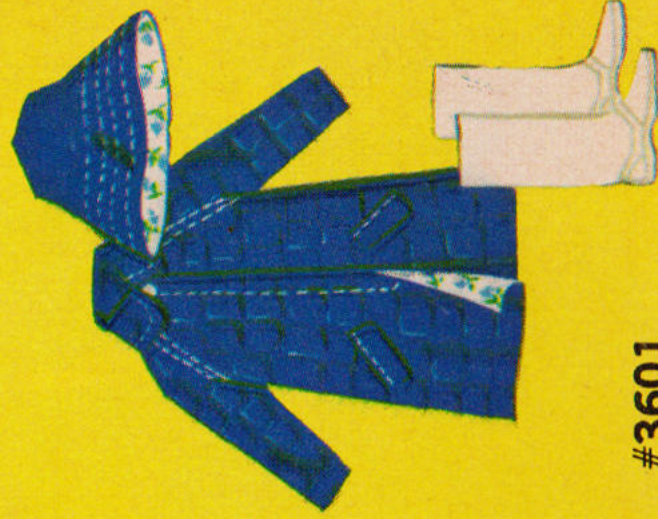


#3604
SKIPPIN' ROPE

tutti ENSEMBLE PAKS • \$1.30 EACH

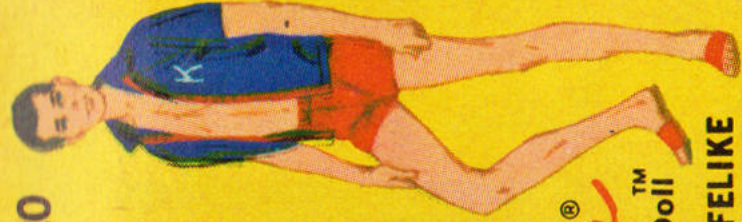


#3602
SHIP-SHAPE



#3601
PUDDLE JUMPERS

#1020

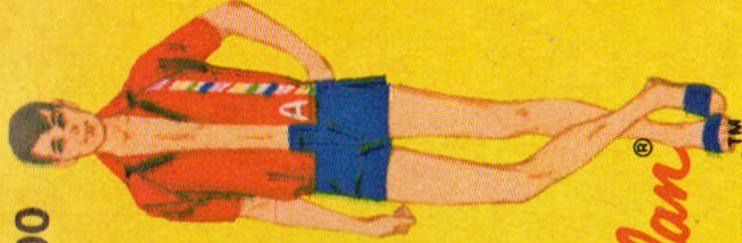


Ken[®]
He's a Doll[™]

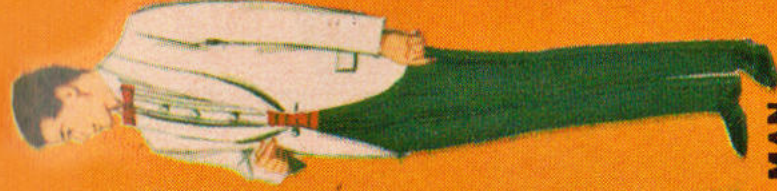
with **LIFELIKE**
BENDABLE LEGS

also available **KEN, He's a Doll[™] #0750**

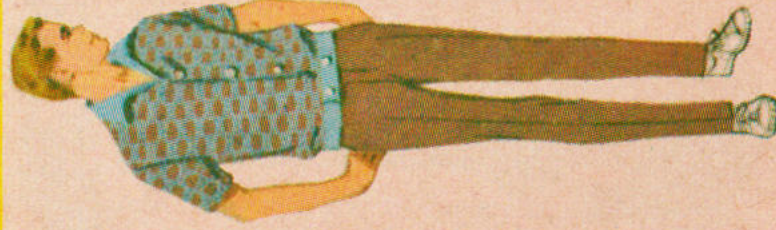
#1000



Allan[®]
Ken's Buddy[™]



BEST MAN
#1425 \$4.00



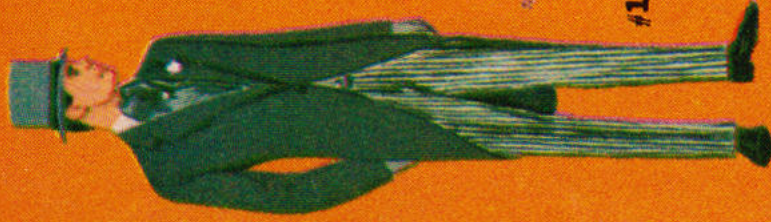
JAZZ CONCERT
#1420 \$2.00



SEEIN' THE SIGHTS
#1421 \$3.00

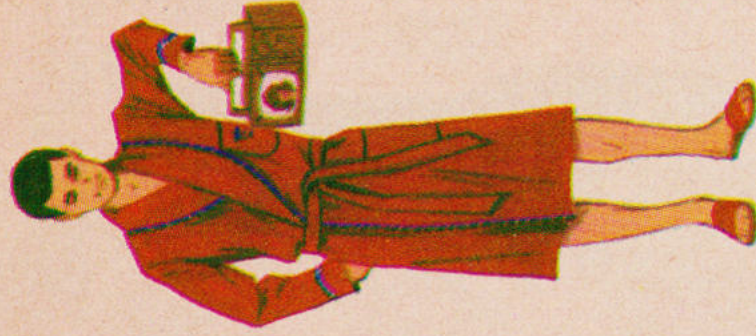


MOUNTAIN HIKE
#1427 \$2.00



#1426

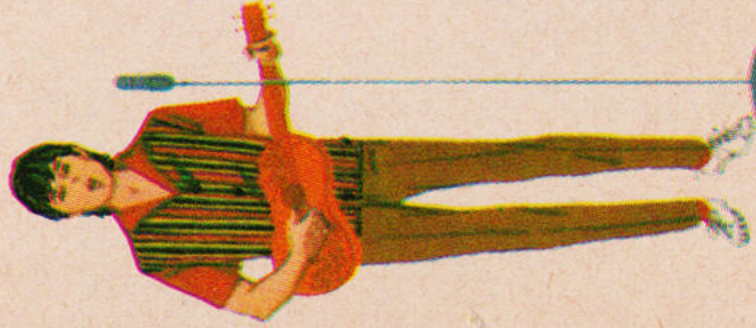
HERE COMES THE
GROOM \$4.00



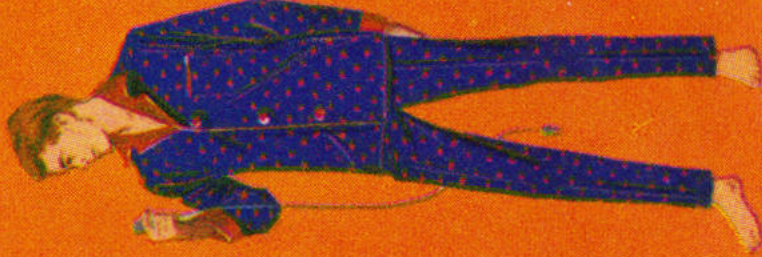
TV'S GOOD TONIGHT!
#1419 \$2.00



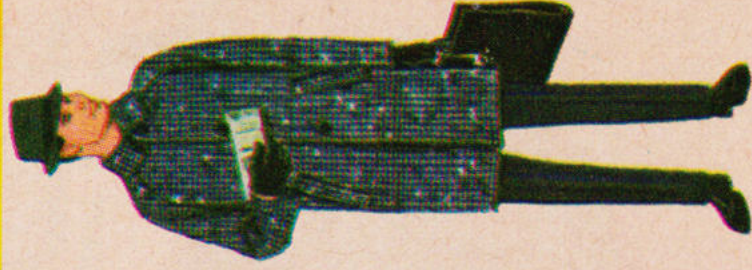
SUMMER JOB
#1422 \$3.00



KEN A GO GO
#1423 \$3.00



TIME TO TURN IN
#1418 \$2.00



BUSINESS
APPOINTMENT
#1424 \$3.00

ALL COSTUMES ILLUSTRATED
ARE ORIGINAL DESIGNS
BY MATTEL®

DON'T ACCEPT IMITATIONS

Look for the Mattel identifying
wrist tag attached to each
GENUINE Barbie, Midge, Ken,
Allan, Francie, Skipper,
Skooter, Ricky, Tutti, and Todd.

And... for perfect fit and
finest quality, always insist
on the genuine, exclusive
fashions made only by Mattel
for these dolls.



"BARBIE," "MIDGE," "KEN," "ALLAN,"
"SKIPPER," "SKOOTER and RICKY, Skip-
per's Friends," "FRANCIE" and "TUTTI &
TODD, BARBIE & SKIPPER'S TINY TWIN
SISTER & BROTHER" are trademarks of
Mattel, Inc. for its DOLLS. "SEW-FREE" is
the registered trademark of Mattel, Inc. for
its DOLL CLOTHES ready to make without
sewing.

GENUINE *Barbie*®
BY MATTEL

GENUINE *Ken*®
BY MATTEL

GENUINE
Skipper®
BY MATTEL

GENUINE *Midge*®
BY MATTEL

GENUINE *Allan*®
BY MATTEL

GENUINE
Skooter®
BY MATTEL

GENUINE **Ricky**™
BY MATTEL

GENUINE *Francie*™
BY MATTEL



Barbie® has her own **FAN CLUB** and her own magazine with news about Barbie, her club, her fashions and her friends.

Fan Club Members get a wonderful FREE gift of an official Barbie Fan Club Membership Card, and an authentic Barbie Emblem for jacket or sweater.

CUT HERE, PLACE IN ENVELOPE AND MAIL TO:

BARBIE® P.O. BOX 1044, Hawthorne, California 90250

- ☐ Please enroll me as a member, without charge, in the Barbie Fan Club.
- ☐ Enter my subscription to the Barbie Magazine. I enclose one dollar (check or money order) for six issues, one every other month. (Canadian, Pan American and Foreign subscriptions, \$1.50, U.S. Currency)

NAME _____

Please Print

ADDRESS _____

CITY _____ **ZONE** _____ **STATE** _____

BIRTHDAY _____ **AGE** _____

NOTE — Residents of: Austria, Belgium, Denmark, Finland, France, Germany, Holland, Italy, Norway, Sweden and Switzerland. Please send applications for free membership in Barbie Club to: International Barbie Club, Barbie House, Amsterdam, Holland. (All subscriptions to Barbie Magazine together with \$1.50 U.S. Currency should be sent to Box 1044, Hawthorne, California 90252.)